

Linguistic and Gestural Modes



This picture shows linguistic and gestural modes. This picture is advertising the option to study abroad. See how the lady in the picture is pointing at all the different flags. By doing this she is directing the viewers eyes to the flags that represent all the many places that one can go. Also in the top left corner it says "live without regrets," this phrase is an excellent example of the linguistic mode. Its encouraging one to take risks, study abroad, don't regret it later.