

Emphasis

After reading through the book, the section called Analyzing Design Choices stands out the most to me. The first category is called Emphasis. When looking at a blog, certain pictures and words stand out, this is because they are emphasized.

*If you emphasize
EVERYTHING,
you emphasize
nothing.*

Its important to know what to emphasize and what not to. If used correctly emphasizing certain words or pictures can really enforce ones point.